## Visionary Benefactor

- A place on the Institute's Advisory Council, the Institute's senior think tank that sets the vision of the Institute
- A place at the Institute's elite Leaders' Dinner for 5 years
- 5 years of premium membership
- 2 seats at the Annual Dinner for 5 years
- 2 tickets to each of the Institute's programs for 3 years
- Unlimited access to the Institute's online training for up to 10 of its employees for 3 years
- Preferred choice of contribution as an author of one of the Institute's monthly news columns for 3 years
- Recognition on all event and educational marketing materials and online

### Value

$100,000

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## Mission Benefactor

- A place on the Institute's Advisory Council, the Institute's senior think tank that sets the vision of the Institute
- A place at the Institute's elite Leaders' Dinner for 4 years
- 4 years of premium membership
- 2 seats at the Annual Dinner for 4 years
- 2 tickets to each of the Institute's programs for 3 years
- Unlimited access to the Institute's online training for up to 10 of its employees for 3 years
- Preferred choice of contribution as an author of one of the Institute's monthly news columns for 3 years
- Recognition on all event and educational marketing materials and online

### Value

$75,000

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## Corporate Benefactor

- A place on the Institute's Advisory Council, the Institute's senior think tank that sets the vision of the Institute
- A place at the Institute's elite Leaders' Dinner for 3 years
- 3 years of premium membership
- 2 seats at the Annual Dinner for 3 years
- 2 tickets to each of the Institute's programs for 3 years
- Unlimited access to the Institute's online training for up to 10 of its employees for 3 years
- Preferred choice of contribution as an author of one of the Institute's monthly news columns for 2 years
- Recognition on all event and educational marketing materials and online.

### Value

$50,000

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## Strategic Partner

- 3 years of premium membership
- 2 seats at the Annual Dinner for 3 years
- 2 tickets to each of the Institute's programs for 3 years
- Unlimited access to the Institute's online training for up to 5 of its employees for 3 years
- Preferred choice of contribution as an author of one of the Institute's monthly news columns for 2 years
- Recognition on all event and educational marketing materials and online.

### Value

$20,000
## 2020 Founders’ Circle Opportunities

<table>
<thead>
<tr>
<th>Role</th>
<th>Contribution</th>
<th>Benefits</th>
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</table>
| **Capital Partner**         | $10,000      | 2 years of premium membership  
2 seats at the Annual Dinner for 2 years  
2 tickets to each of the Institute’s programs for 2 years  
Unlimited access to the Institute’s online training for up to 3 of its employees for 2 years  
Recognition on all event and educational marketing materials and online |
| **Annual Sponsor**          | $5,000       | 2 years of premium membership  
1 seat at the Annual Dinner for 2 years  
2 tickets to each of the Institute’s programs for 2 years  
Unlimited access to the Institute’s online training for up 1 of its employees for 2 years  
Recognition on all event and educational marketing materials and online |
| **Foundational Supporter**  | $2,500       | 1 years of premium membership  
1 seat at the Annual Dinner for 1 year  
Recognition on all event and educational marketing materials and online |
| **Circle of Friends**       | Starting at $100 | Individuals can help support the Institute’s future and become a part of our Circle of Friends  
Choose the level of contribution that works for you |