



Advocate Sponsor

\$5,000

- 2 seats at the Annual Dinner
 - 2 complimentary registrations to each of the Institute's Signature programs
 - 4 complimentary professional education workshops
 - Special recognition in social media
 - Recognition:
 - on all event marketing materials (including email blasts)
 - online (including event webpages and sponsorship webpage)
 - at events (including mention in the Welcome Address, logo in the Opening PowerPoint loop, and onsite signage)
 - at the Annual Dinner
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Sustaining Sponsor

\$3,500

- 1 complimentary registration to each of the Institute's Signature programs
 - 2 complimentary professional education workshops
 - Recognition:
 - on all event marketing materials (including email blasts)
 - online (including event webpages and sponsorship webpage)
 - at events (including mention in the Welcome Address, logo in the Opening PowerPoint loop, and onsite signage)
 - at the Annual Dinner
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Professional Education Online Learning Sponsor

\$1,500

- Company logo on homepage of online learning platform
 - Logo on education banner
 - Hyperlinked logo in education-related emails (mailed monthly to more than 5,000 individuals)
 - Special recognition in social media
 - Recognition on the sponsorship webpage and at the Annual Dinner
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