

**Phil Bernstein**  
**Associate Dean and Professor Adjunct**  
**Yale School of Architecture**

Phil Bernstein, FAIA, is Associate Dean and Professor Adjunct at the Yale School of Architecture, where he has taught since 1988. He was formerly a Vice President at Autodesk where he was responsible for setting the company's future vision and strategy for BIM technology as well as cultivating and sustaining the firm's relationships with strategic industry leaders and associations. Prior to Autodesk Bernstein was an associate principal at Pelli Clarke Pelli Architects where he managed many of the firm's most complex commissions. He is the author *Architecture | Design | Data – Practice Competency in the Era of Computation* (2018) and co-editor of *Building (In) The Future: Recasting Labor in Architecture* (2010 with Peggy Deamer), and speaks and writes extensively on technology, practice and project delivery. His upcoming book, *Machine Design: Architecture in the Age of Artificial Intelligence* will be published in 2022.

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**James Chong**  
**Director, Digital Innovation Consulting**  
**AECOM**

James Chong is Director of Digital Innovation Consulting and Subject Matter Expert at AECOM providing leadership and cross-functional management of strategic programs globally. He is an entrepreneur and innovator in enterprise software, artificial intelligence, security, intelligent transportation and IoT. For over 25 years, he has helped build and grow tech start-ups to Fortune 500 global companies with focus on leveraging big data and analytics for smart cities, smart transportation and smart buildings. Chong was selected into International Data Group's "InfoWorld Top CTO 25" and is the author of *The Converging Roles of Physical and IT Security* which was published in the book *Security 3.0*.

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**Dan Greenwald**  
**Product Manager**  
**Facebook + Instagram**

Dan Greenwald is currently a product manager at Facebook + Instagram, where he helps build machine-learning systems that power the next generation of content recommendations. Over the past several years Greenwald has worked at the intersection of business strategy and machine learning (both its technical theory and its day-to-day practice). Prior to Facebook he spearheaded product strategy and development for search ranking algorithms at Etsy and then at Airbnb, using machine learning to figure out how to show the right listings to the right people at the perfect time. He has also worked on machine learning in ad-tech and in the startup world. Throughout these roles Greenwald has worked closely with not just the technical engineers who

are building these systems, but also the end users who rely on those systems.

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**Erik Sanford**  
**Director of VDC/BIM**  
**Dimeo Construction Company**

Erik Sanford is Director of VDC/BIM for Dimeo Construction Company servicing New England. He has been in the construction industry for 22 years, the last 14 have been spent in BIM management and implementation. He is actively involved in local technology and BIM committees and strives for continuous improvement.